Kewaunee County Fair

Promotional Billboards

**“There’s Magic in the Kewaunee County Fair” July 9th-12th**

**The Kewaunee County Board is proud to announce the 1st Annual Billboard**

**Competition to promote the 2026 Kewaunee County Fair.**

RULES

1. Each participating club **will be** supplied with a **4ftx8ft** board.
2. The board is the property of the Kewaunee County Fair
3. Please submit entries in an email by **April 1st**.

2. Place boards by May 1st. Each club or youth organization participating will be responsible for the placement of the board. Please make sure to get appropriate approval for board placement and abide by city and/or county regulations and the diggers hotline on placement. Boards must be taken down following the fair and no later than July 31st.

3. The boards will be judged, and the results will be posted in the Exhibition Hall on Monday of Fair Week.

4. Club or youth organization members must paint and construct these boards. Leaders and adults are encouraged to help, but please remember that this is a youth project.

5. Your board needs to be simple and to the point. Most people will see these billboards as they

travel the roadways at a high rate of speed. Your message needs to be conveyed in a split second of viewing.

6. The theme for the billboard for 2026:

**There’s Magic in the Kewaunee County Fair July 9th-12th**

7. **Requirements must be included on the board in written format and are as follows:**

D. Club/ youth organization name should be in the lower right-hand corner and should be no larger than a 6” high letter.

8. Billboards will be judged on the following areas:

A. Theme and Creative Impression

B. Kewaunee County Fair Legibility

C. Fair Dates Legibility

D. Travel Appeal at 25-55mph

E. Neatness

F. Overall Artistic Impression

G. Placement of the Board

9. Prizes: The following prize money will be awarded: 1st - $125, 2nd - $100, 3rd - $75, 4th - $50.

Each club or youth organization will receive $25 for its participation. Clubs must adhere to the rules and regulations to be eligible for the prize money.

Please email the entry to Lisa Cochart at cascokidzzone@gmail.com by April 1st if you want to participate. **Please include the following information:**

* **Name of club**
* **contact person**
* **address**
* **email**
* **phone number**
* **where the club’s billboard will be located**

If you have questions, please email Lisa Cochart at cascokidzzone@gmail.com

 or call (920) 255-3637.

Thank you for participating in the billboard competition.